



JAMES EARHART

**MULTIDISCIPLINARY DESIGNER
& CONTENT CREATOR**

— Contact

Phone: 951-760-1996

Email: [powercordz.project@gmail](mailto:powercordz.project@gmail.com)

Portfolio: <https://Earhart.design>

— Social Links

LinkedIn

<https://www.linkedin.com/in/james-earhart-360444156>

YouTube

<https://www.youtube.com/powercordz>

Instagram

[@powercordz](https://www.instagram.com/powercordz)

— Skills

Branding

Microsoft Office

Motion Graphics

Social Media Advertising

Adobe's Creative Apps

Data Analysis & Analytics

Video Producing & Editing

WORK EXPERIENCE

Graphic Designer & Social Media Manager

November 2021 - May 2022

Tableside Partners Media Group

Produced and distribute premium dining marketing assets to a network of restaurants and breweries within Southern California. Operated the social media interactions of over a dozen dining concepts and increased their interactions by 300% and up to 764% in engagements. Tasked to create digital assets for both web and print. Analyzed engagement data, identified trends in interactions and planning marketing campaigns.

Marketing & Content Coordinator

April 2021 - November 2021

Saber Foundation and Repair

Promoted the brand through digital marketing, social media and direct communication. managed social media channels, and website which had an increase of organic traffic up to 76%. as well as with the many facets of the company's marketing and customer service efforts.

INDUSTRY AWARDS

Five Time ADDY Award Winner

Sponsored by the American Advertising Federation, the American Advertising Awards, also known as the ADDY® Awards, honor excellence in advertising and cultivate the highest creative standards in the industry. It is the largest creative awards competition in the advertising industry. Because this is the only three-tiered competition in Advertising, an ADDY® is widely renowned as the most difficult advertising award to earn.

ACADEMIC EDUCATION

Bachelor of Arts in Graphic Design & Visual Experience

August 2018 - April 2020

California Baptist University

PROFESSIONAL REFERENCES

David McEachern | Director of Marketing

Tableside Partners Media Group

1.310.200.3977

Johnny Kampa | Director of Operations

Saber Foundation Repair

951.331.0640

Grant Tondro | CEO & Founder

Mason Aleworks and Urge Gastro Pub

1.858.395.8809